

# LAC Suicide Prevention Network



**Next Meeting: TBD**

**For questions email [info@LASuicidepreventionnetwork.org](mailto:info@LASuicidepreventionnetwork.org)**

## **Notes and Action Items June 27, 2019 Mtg**

### **Notes from Media/Comm workgroup planning call, 6.27.19:**

- **Press Conference:**
  - The media/comm workgroup is moving forward with the coordination of a press conference to recognize suicide prevention week/month.
  - As part of efforts for the press conference, a “report to the community” will be developed providing an update on suicide attempts/death and suicide prevention efforts across the county.
  - Potential dates in Sept (and notes on each): *To be reviewed and confirmed by DMH*
    - Thurs/5
      - Thursdays are typically good days for press conferences
    - Fri/6: Cal Endow, could capitalize on quarterly SPN meeting
      - Would need to ask location if a press conference is acceptable
      - Friday’s can be tough for media attendance
    - Tues/10 (World SP Day)
      - Capitalize on momentum of SP day
      - Board of Supervisors (and other leadership) would likely not be able to attend due to monthly BOS meeting
    - Thurs/12
      - Thursdays are typically good days for press conferences
  - Location:
    - If Friday/6, CA Endow (again, need approval from location)
    - Other dates: Need input on what locations would be approved/available
  - Proclamation:
    - Stan will send template proclamation to Traute/Tracie to review/update and send to Mimi for processing
  - Speakers:
    - Member of Board of Supervisor:
      - Mimi to check w/ Dr. Sherin about how to make formal request, and which BOS to identify based on topics of interest or location of event
    - Mayor’s Challenge:

- Decided invitation should be extended to Mayor's office to have representation to present as part of press conference
- Other county leadership:
  - Mimi to confirm if Dr. Sherin would like to present based on availability
  - Confirm if others from county leadership should be invited
- Emcee/Speakers:
  - We discussed options for additional speakers from LASPN members to present an overview of LASPN, update on activities, resources available, and status of SP strategic plan
  - Need to confirm potential speaker(s) available to conduct media interviews in Spanish
- Potential outline/agenda (30 min total): Followed by press interviews by speakers
  - Intro: 2-3 min (Emcee) Introduce SP Week
  - Board of Supervisor: 5 min (possibly deliver SP week proclamation)
  - Mayor's Challenge: 3-5 min
  - County Leadership: 3-5 min (on county investment in SP, resources available)
  - LASPN member #1: 3-5 min overview of LASPN and invitation to join
  - LASPN member #2: 3-5 min overview of strategies and actions for suicide prevention
  - Closing: 1-2 min, Emcee
- Other meetings notes:
  - An event is planned for Tues Sept 10 focused on Military Veterans at the Getty (Mimi to provide more details)
  - Need to develop "media toolkit" customized with LASPN logo for dissemination to media (to include with "report to community")

#### Action Items for DMH:

- Seek input on BOS speaker, location of event, dates, additional speakers from county
- Submit SP week proclamation once updated

#### Additional action items:

- Develop draft proclamation
- Confirm speakers to represent LASPN during press conference
- Develop talking points for speakers
- Draft "report to the community" in partnership with Data workgroup
- Develop LASPN Media packet
- Confirm if CA endow is willing to allow for press conference (for Sept 6)