

# SAVE THE DATE: Tuesday, February 5, 2019

## EFFECTIVE MESSAGING FOR SUICIDE PREVENTION TIPS AND TOOLS FOR WORKING WITH THE NEWS MEDIA



### 3-hour interactive workshop (No Cost):

- Talk Saves Lives: A brief introduction to suicide prevention
- Learn about principles of effective messaging for suicide prevention
- Tips for staying on message during a media interview
- Improve skills when working with the news media to promote suicide prevention

### Who should attend?

- Public Information/Communication Officers and individuals who might respond to a media interview (in response to a suicide death or regarding suicide prevention).

### 9am - 12pm (Education Focused)

Audience: Schools, Districts, and Higher Education

Register Here: [www.eventbrite.com](http://www.eventbrite.com)



### 1pm - 4pm (General)

Audience: Mental Health, County Departments, Law Enforcement, Healthcare, Emergency Services, Faith, CBOs, Etc.

Register Here: [www.eventbrite.com](http://www.eventbrite.com)

**Location:** The California Endowment, Yosemite Hall, **FREE PARKING** (1000 N. Alameda Street Los Angeles, CA 90012)

**For more information:** [info@LASuicidePreventionNetwork.org](mailto:info@LASuicidePreventionNetwork.org)