

# LAC Suicide Prevention Network



## Media/Communications Workgroup

Next Meeting: February 5<sup>th</sup>, 2019 (PIO workshop)

For questions email [info@LAsuicidepreventionnetwork.org](mailto:info@LAsuicidepreventionnetwork.org)

### Notes and Action Items: January 8, 2019

#### Attendees:

- LA County Department of Mental Health Mimi McKay, Tracie Andrews, Gina Hoase, Franklin Romero
  - Consultants: Rosio Pedroso, Stan Collins, Jana Sczersputowski (Your Social Marketer, Inc)
- Traute Winters (AFSP)
- Claudia Boles (CHLA)

#### Discussion/Planning: PIO Workshop February 5<sup>th</sup>

The main focus of this meeting was to plan the first activity of the Media/Communication group which will be the PIO workshop to occur on Feb 5<sup>th</sup> 2019. During the meeting, members discussed various logistics for planning the event.

- Save the Date: Group members reviewed and provided suggested edits for the *Save the Date* flier.
- Target audience: The group identified key community members and organizations to promote the event to and invite to attend.
  - There will be two sessions during the day. The morning session will be focused on school personnel and the afternoon session will be open to general audiences.
- Registration: Rosio Pedroso and Stan Collins (EMM) will monitor and coordinate registration and will provide updates to the group on registrants.
- It was suggested to offer coffee, tea and water. Rosio will reach out to the California Endowment to coordinate this. It was agreed that the expense could be covered out of the DMH budget.

## **Next Steps**

- Immediate: Share promotional materials (Save the Date)
- Next Meeting: TBD, March 2019