Check-in, Show love

U;Good?

WWW.UGOOD.APP

Introduction

Meet half of the U;Good? Team

ALI GATES
Co-Founder

EVANS ANYANWU
Co-Founder

THE U;GOOD? STORY

AFRICAN AMERICANS REPRESENT:

13

% of POPULATION

33

% of COVID-RELATED HOSPITALIZATION

23

% of COVID-RELATED DEATHS

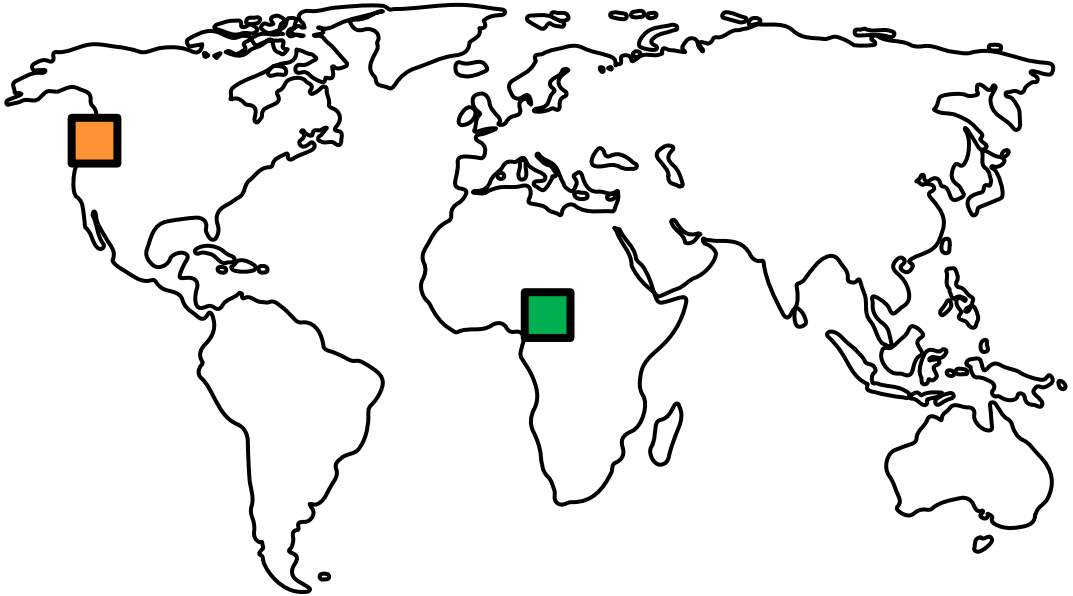
CHALLENGES

4%

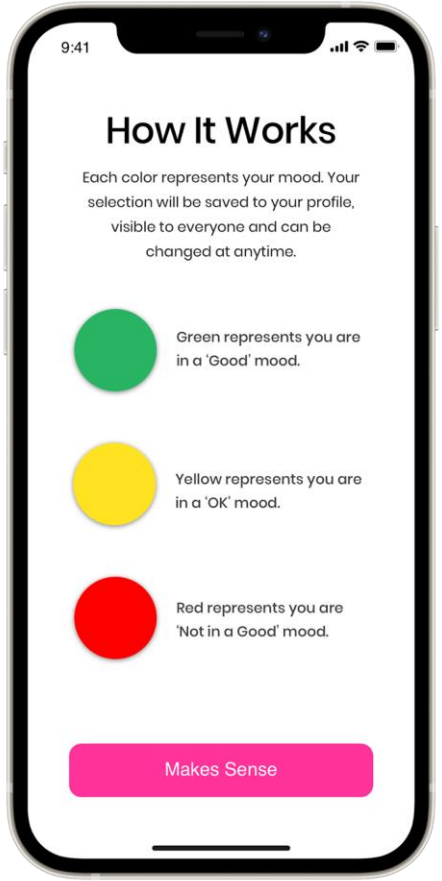
African American Psychologists

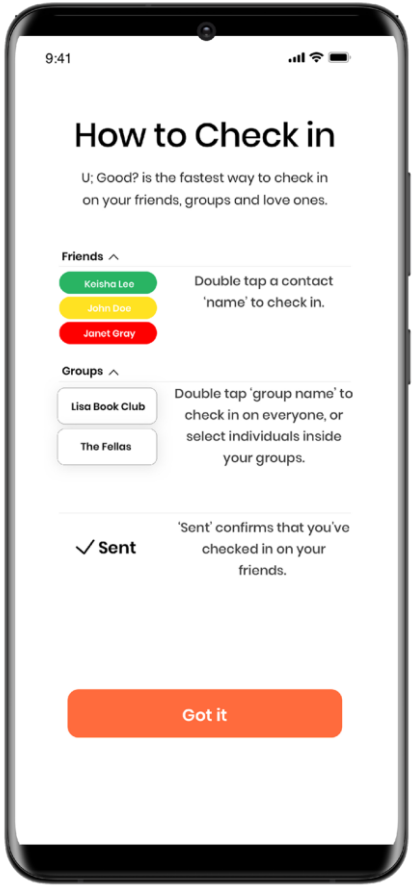
150

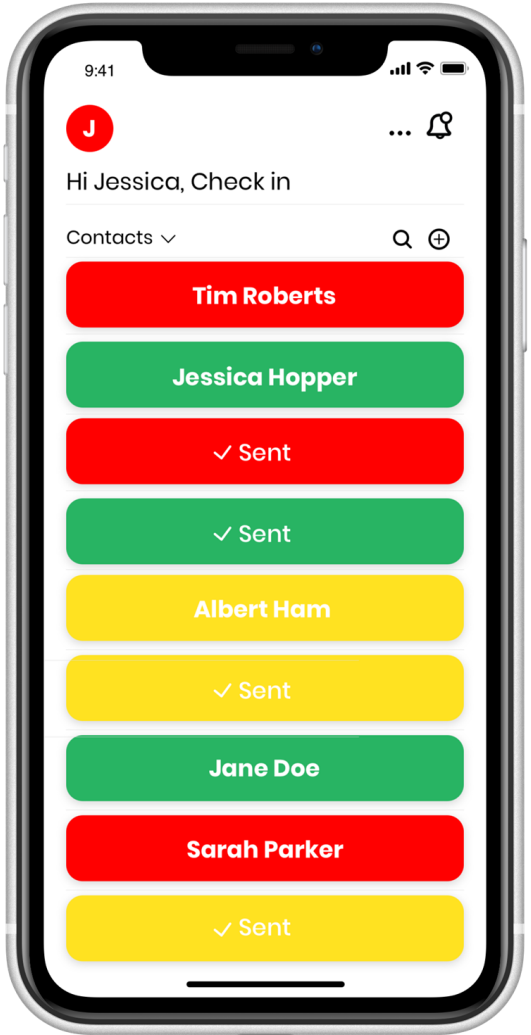
Number of Psychologists for entire country



HOW DOES IT WORK?





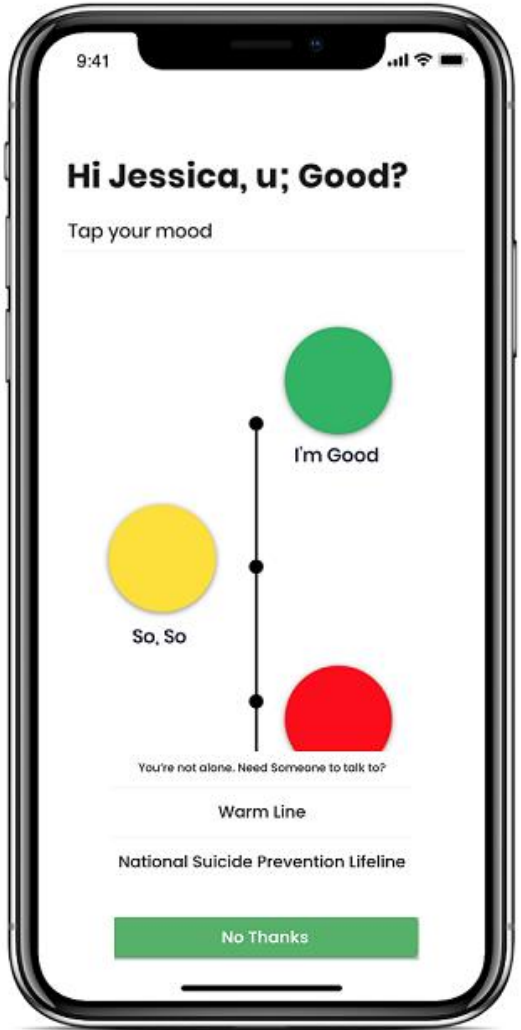


CONTACTS

“The App that allows you to say a lot, without saying a lot.”

COLOR MOODS CHECK-IN

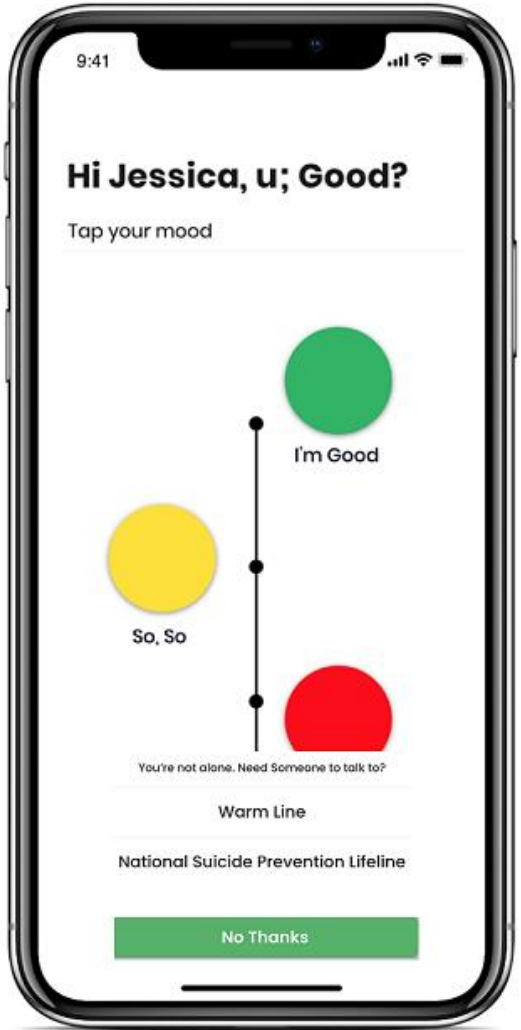
"We utilized an intuitive color scheme to allow users to signal their present mood state."



CLICKING ON RED

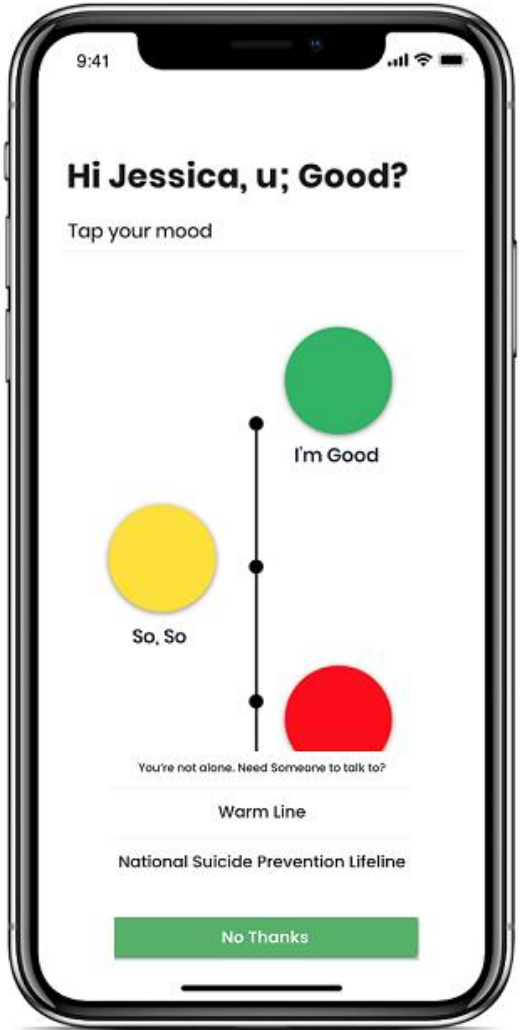
‘Relationships are like emotional banks, you can’t make withdrawals without making deposits.”

WARM LINE OPTION



CLICKING ON RED

‘THE OPTION TO CALL THE NATIONAL SUICIDE HOTLINE IS AVAILABLE FOR SEVERE DISTRESS.”

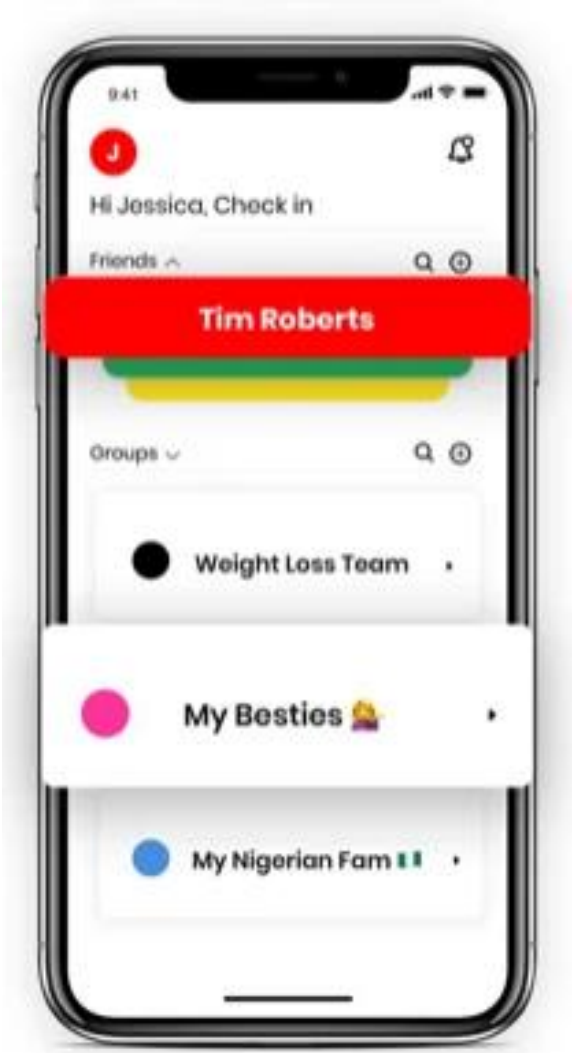


CLICKING ON RED

THE USER SIMPLY CLICKS “NO THANKS” TO BYPASS THESE OPTIONS AND USE THE APP

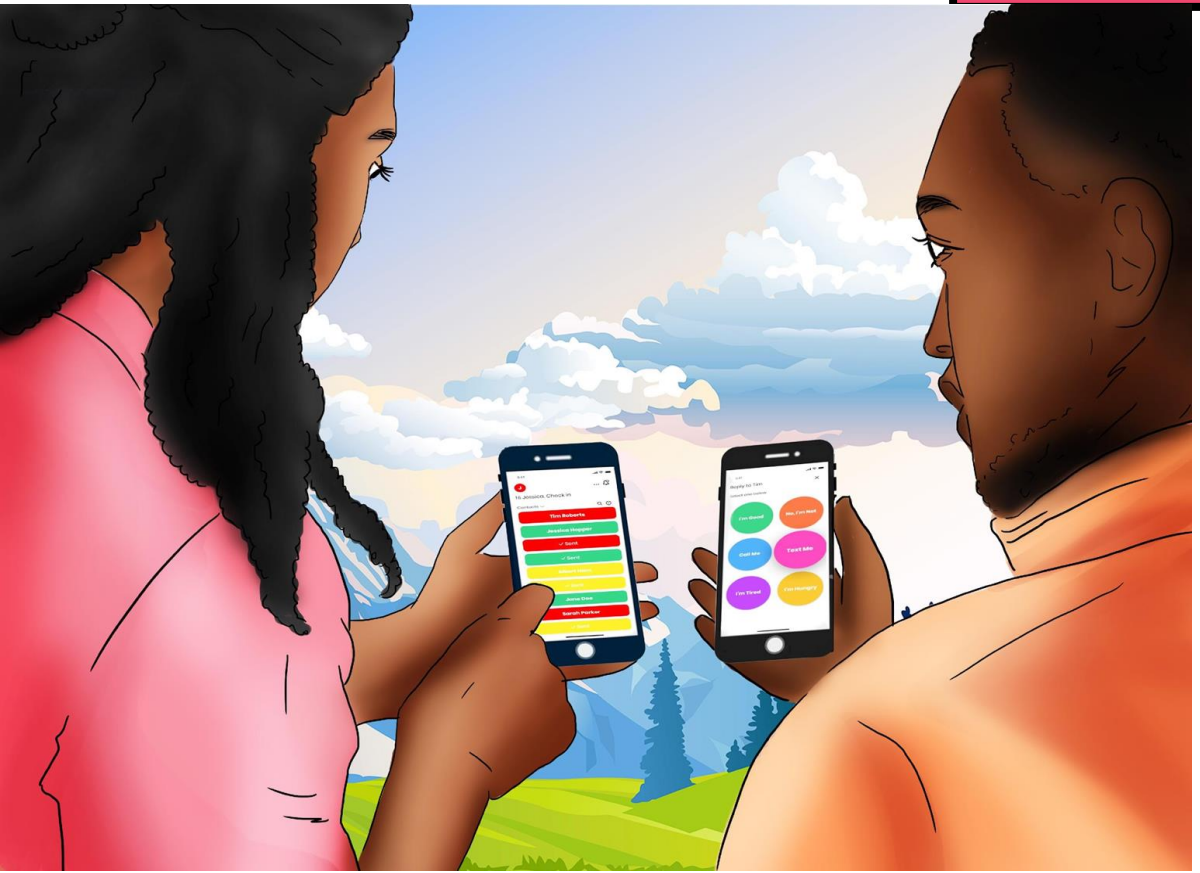
RESPONSES

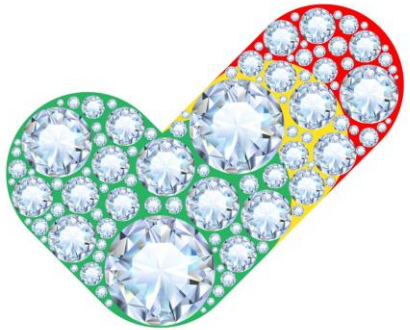
SIX PRE-SET RESPONSES ARE AVAILABLE AFTER RECEIVING A CHECK-IN



GROUPS

GROUP YOUR CONTACTS INTO AFFINITY GROUPS AND ASSOCIATIONS, THEN BY DOUBLE TAPPING, SEND THEM ALL INDIVDUAL CHECK-INS

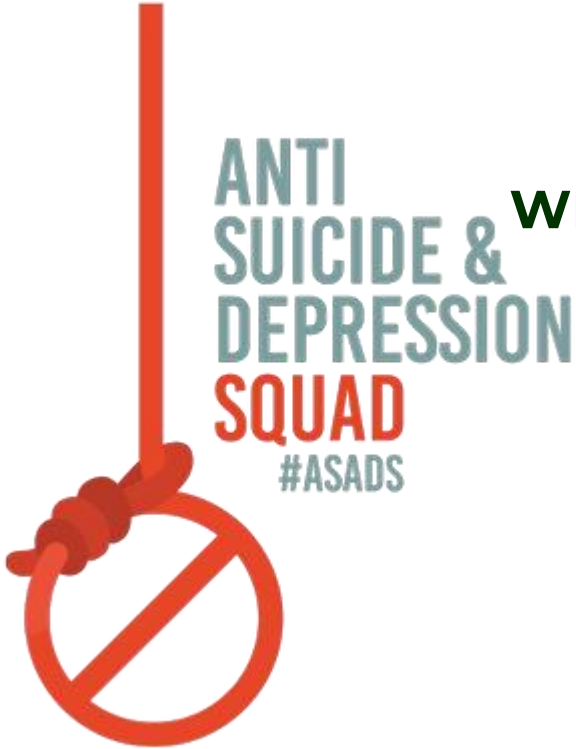

Tim Roberts
Jessica Hopper
Sent
Sent
Jane Doe
Sarah Parker
I'm Good
No, I'm Mad
Call Me
Text Me
I'm Tired
I'm Hungry



TODAY'S JEWEL

THE NEWEST UPDATE TO THE U;GOOD? APP IS THE DAILY JEWELS, DAILY INSPIRATIONAL MESSAGES TO INSPIRE AND MOTIVATE.

INTERNATIONAL PARTNERSHIPS



WE RECENTLY PARTNERED WITH THE NIGERIAN NHG, ASAD, THE ANTI-SUICIDE AND DEPRESSION SQUAD

ANTI SUICIDE & DEPRESSION SQUAD #ASADS

in partnership with U;Good?

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Conversation & Chill

A laid-back hangout around mental health

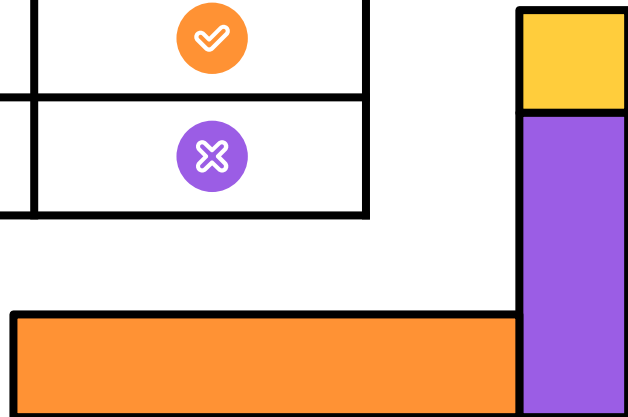
Join Us

Every 3rd Saturday

@asads_ei www.asads.com.ng @asads.ei

ACCOUNTABILITY TRACKING

MOODS:			
Mike	✓	✗	✓
Veronica	✗	✓	✗
John	✓	✗	✓
Sarah	✗	✓	✗



Conclusions

RELATABILITY

U;Good? Is intentionally simple and designed to utilize an intuitive and relatable color scheme

EMPATHY

As a nod to Project Semicolon, we added a semicolon to the App's spelling, signaling that mental health challenges don't stop one's sentence in life.

PRIVACY

U;Good? utilizes only YOUR contacts, ensuring that you maintain an enclosed ecosystem of support and exchanges

THANK YOU!

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